

WELCOME TO THE WORLD OF GERMICIDAL ULTRA BLEACH

- Has 50+ Specific Germ Kills Claims - Right On The Label
- Reduced PPM's for C. Difficile Spore "Kill"
- E Coli Carbapenem Resistant Bacteria, Norovirus and Human Coronavirus Claims
- NDM-1 Anti-Biotic Resistant Bacteria Claims
- Laundry Sanitizer claims for MRSA & Psuedomonas
- Also Kills MRSA, CA-MRSA, VRE, Influenza A
- A Higher Level of "Clean" Versus 5.25% EPA Registered Bleach



6% SODIUM HYPOCHLORITE



PURE BRIGHT
GERMICIDAL ULTRA BLEACH



EPA: 70271-13

UPC: 59647-21014

For questions, comments, ordering, MSDS information please call us at 1-800-276-8260 or www.kikcorp.com



PURE BRIGHT®

GERMICIDAL ULTRA BLEACH

NOW KILLS 50+ SPECIFIC PATHOGENS

In managing your work-life / business, it is so critical to wisely choose the products you use in the cleaning and sanitation of your workplace and home.

Several years ago, [PUREBRIGHT GERMICIDAL ULTRA BLEACH](#) documented claims on 27 specific germ "Kills" including MRSA, C. Diff. and other pathogens...

TODAY [PUREBRIGHT GERMICIDAL ULTRA BLEACH](#) **HAS 50+ SPECIFIC GERM KILLS RIGHT ON THE LABEL.**

Some of the additions include Norovirus, Human coronavirus, Community acquired MRSA (CA-MRSA), a MRSA Laundry sanitizer claim and the "killing dose" for C.Diff has been cut by 50% (now 5000ppm). See the below UPDATED LISTING ...

[PUREBRIGHT GERMICIDAL ULTRA BLEACH](#) now certifies Kills on the following Anti-biotic resistant Bacteria!

- ✓ **E Coli Carbapenem Resistant**
- ✓ **Vancomycin Resistant Enterococcus faecalis (VRE)**
- ✓ **Methicillin Resistant Staphylococcus Aureus (MRSA)**
- ✓ **Community Acquired Methicillin Resistant Staphylococcus Aureus (CA-MRSA)**

**ALSO KILLS on NDM-BACTERIA - Escherichia coli NDM-1,
Klebsiella pneumoniae NDM-1 and Enterobacter cloacae NDM-1 positive.**

WHAT A VALUE !

BACTERICIDAL

- **Clostridium difficile spore (C.Diff Spore)**
- **Methicillin Resistant Staphylococcus aureus (MRSA)**
- *Escherichia coli O157:H7 (E. coli)*
- *Pseudomonas aeruginosa (pseudomonas)*
- *Salmonella enterica (salmonella)*
- *Shigella dysenteriae*
- *Staphylococcus aureus (staph)*
- *Streptococcus pyogenes (strep)*
- **Acinetobacter baumannii**
- **Campylobacter jejuni**
- **Community Acquired Methicillin Resistant Staphylococcus aureus (CA-MRSA)**
- **Enterobacter cloacae NDM-1 positive**
- **Enterococcus faecalis**
- **Vancomycin Resistant Enterococcus faecalis (VRE)**
- **Escherichia coli Carbapenem Resistant**
- **Escherichia coli NDM-1**
- **Klebsiella pneumoniae NDM-1**
- *Legionella pneumophila*
- *Listeria Monocytogenes*
- *Streptococcus pneumoniae*
- **Extended Spectrum Beta Lactamase producing Escherichia coli**

VIRUCIDAL

- Adenovirus type 2
- Avian Influenza A virus
- Canine Parvovirus
- Cytomegalovirus
- Feline Panleukopenia virus (Parvovirus)
- Hepatitis A virus
- **Hepatitis B virus (HBV)**
- **Hepatitis C virus (HCV)**
- Herpes simplex virus Type 1 (herpes)
- Herpes simplex virus Type 2 (herpes)
- **Human Immunodeficiency Virus type 1 (HIV-1)**
- Influenza A virus (Strain Hong Kong)
- H1N1 Influenza A virus
- Poliovirus type 1
- Respiratory syncytial virus (RSV)
- Rhinovirus type 37
- Rotavirus
- **Human Coronavirus**
- **Influenza B Virus**
- **Norovirus (Feline Calicivirus)**
- **Parainfluenza virus type 3**

FUNGICIDAL

- *Trichophyton mentagrophytes (Athlete's foot fungus)*
- *Aspergillus brasiliensis (mildew)*
- **Candida albicans**

Non-Food Contact Sanitizer

- *Staphylococcus aureus*
- *Enterobacter aerogenes*

Laundry Sanitizer

- *Klebsiella pneumoniae*
- *Staphylococcus aureus*
- **Methicillin Resistant Staphylococcus aureus (MRSA)**
- *Pseudomonas aeruginosa*





PURE BRIGHT™
Commercial / Institutional Use

“YOUR SAFE WORKPLACE / PLACE OF BUSINESS”

Today – The increased demands in “Workplace Sanitation” continues to drive new and innovative solutions for providing healthy environments for businesses, their employees, and Customers while new antibiotic resistant pathogens have emerged as serious threats to Public Health. **NEW “PUREBRIGHT” Germicidal ULTRA Bleach** now offers “your place of business” protection against these threats.

“PUREBRIGHT” Germicidal ULTRA Bleach is very different from the old legacy bleaches in the marketplace. The “older style” chlorine bleaches have no “specific germ kill” claims in their registrations and DO NOT offer a specific “kill claim” against basic germs such as E. Coli; MRSA, Salmonella, Herpes, HIV, H1N1, HBV, HCV a host of others... While adequate general sanitizers / disinfectants these older “grandfathered” formulas cannot begin to address the increasing concerns that C. Difficile spores have presented in healthcare facility infection control. **“PUREBRIGHT” Germicidal ULTRA Bleach** has **50 “Documented” Specific Germ Kills** and provides your business and valued clientele a much more secure clean place to frequent.

“PUREBRIGHT” Germicidal ULTRA Bleach is a “Solid Value” if your business fits any of the classes listed below...

WHERE TO USE THIS PRODUCT	FOODSERVICE	SCHOOLS
NURSING HOMES	HEALTH CLUBS	LAUNDRY
HOSPITALS	OFFICE BUILDINGS	MEDICAL FACILITIES
RESTROOMS	HOTELS	DAYCARE FACILITIES
LOCKER ROOMS	KENNELS	FARMS

Advantages:

- ✓ **SUPERIOR PERFORMANCE - KILLS 50+ Specific Germs by name**
- ✓ **EBOLA AND ENTEROVIRUS D-68 ACCEPTED BY CDC / EPA FOR THESE GERMS**
- ✓ **“CHEAP INSURANCE POLICY” against broad Cross-Contamination threats to “YOUR BUSINESS”**
- ✓ **KILLS MRSA – A Major concern in School Districts and Daycare Facilities**
- ✓ **KILLS C. Difficile Spores – ALREADY a Major Healthcare / Hospital / Nursing Home threat**
- ✓ **KILLS E. Coli. ; Staph; Strep, Salmonella, Athletes Foot Fungus – General Institutional concerns**
- ✓ **KILLS over 20+ Viruses as Listed right on the label**
- ✓ **SAVES \$\$ vs. Higher Costing Branded products WITH NO LOSS in Efficacy**

CALL YOUR LOCAL DISTRIBUTOR TODAY!

AVAILABLE IN 6X1 & 3X1 GALLON CASE

ANOTHER INNOVATIVE PRODUCT FROM:

